

DOCTOR OF BUSINESS ADMINISTRATION (DBAD)

DBAD 7000 Transformative Business Innovation for Global Sustainability (3 semester hours)

This first course sets the stage for the DBA by emphasizing the innovative, global, ethical and sustainable business practices as a force for good, the central theme that runs throughout the program. Aimed to enable a forward-looking mindset to meet the grand challenges of the 21st century, this course will emphasize transformative approaches to business innovation for economic, environmental, and social sustainability in a global context. It will expose students to the process of creative and innovative thinking, and how to challenge assumptions to reframe problems. Topics covered will include human-centered and bottom-up approaches to immersion, design, innovation and enterprise as well as other ways of enabling new ideation, strategies and techniques for developing creative solutions to business problems. The course and the themes throughout the program will enable students to create transformative research and teaching.

DBAD 7001 Global Research Perspectives for Transformative Business Innovation and Sustainability (3 semester hours)

This course explores global frameworks and research methodologies to address transformative business innovation and sustainability challenges. The course builds on the innovative, global, and ethical business as a force for good themes introduced in DBAD 7000. Students will engage with case studies, theoretical models, and real-world data from diverse global contexts. Emphasizing the intersection of global business trends and sustainability goals, the course guides students in developing research questions that are relevant to global business practices.

DBAD 7010 Becoming and Researcher (3 semester hours)

The goal of this course is to prepare students to develop the ability and confidence to formulate research questions and conceptual models which address them. The course will cover their roles in understanding the world of research; developing a research identity by identifying their research domain; learning to read the academic literature, learning to write in a scholarly style; developing research questions, identifying concepts and theories that inform research on that problem; and developing conceptual models that abstracts from reality. The final deliverable for this course is to present a research topic with substantiation for its significance, relevance, and timeliness in the management field. This would include the research question(s); the literature review; and conceptual models.

DBAD 7011 Introduction to Research Methods (3 semester hours)

This course will introduce students to research methodology, enabling them to gain the ability and confidence to execute empirical research projects. It will cover the spectrum from quantitative to qualitative research methods used to empirically test theories and conceptual frameworks. As such, it will begin with understanding the relationship between the conceptual (constructs or constellations of constructs) and the operational (construct definition, measure development, measurement error, reliability and validity; qualitative approaches). Beginning with the foundations of measuring one construct, the course will cover a range of methods such as surveys, experiments, qualitative interviews, and secondary data analysis.

DBAD 7012 Generating Business Knowledge (3 semester hours)

This course focuses on the nature of scientific knowledge in business. It encompasses the theoretical and methodological aspects of knowledge generation as they apply to business disciplines. The class is focused on developing new business knowledge as well as the scientific method as it applies to business. Students will learn the skills required to critique dominant paradigms in their disciplines, and will examine the tenets of the philosophy of science as they relate to theory generation and testing. This process includes understanding the philosophical underpinnings of developing research questions, hypotheses, approaches to empirical verification and falsification, qualitative and quantitative methods, and maintaining the highest integrity and research ethics, etc.

DBAD 7020 Topics in Business I (3 semester hours)

This course is designed to provide a wide spectrum of research in different areas of business. It aims to build a big picture of research in business, enabling students to gravitate toward and explore areas of interest. It will further reinforce the innovative, global, sustainable, and ethical business as a force for good themes. A paper on a topic of interest will enable students to develop as independent researchers.

DBAD 7021 Topics in Business II (3 semester hours)

This course is designed to provide a wide spectrum of research in different areas of business. It aims to build a big picture of research in business, enabling students to gravitate toward and explore areas of interest. It will further reinforce the innovative, global, sustainable, and ethical business as a force for good themes. A paper on a topic of interest will enable students to develop as independent researchers.

DBAD 7030 Data Driven Business Transformation I (3 semester hours)

This is the first course in the sequence on data analysis. Building upon the first course on Introduction to Research Methods which will emphasize design, this course will focus on the foundations of quantitative and qualitative data analysis. Students will gain the ability and confidence to analyze data and interpret findings to develop and test theories. This course will guide students through the application of theoretical models, qualitative and quantitative and analysis of business problems. Beyond developing analytical skillsets, the course will emphasize precise and accurate formulation and/or extensions of theoretical models, as well as careful interpretation of findings for implications to business, consumers, and society.

DBAD 7031 Data Driven Business Transformation II (3 semester hours)

This is the second course in the sequence on data analysis. Building upon the first course on Data Driven Business Transformation I, this course will focus on advanced quantitative and qualitative data analysis. Students will learn state-of-the-art advanced analysis to analyze data and interpret findings to develop and test theories. The course will prepare students with techniques that enable cutting-edge analysis used in contemporary research. For example, students will develop, explore, refine, and validate a range of models appropriate for addressing their problem of practice including variance models and articulating nomological networks. In particular, the course will focus on effective conceptualizations of correlation; causation; boundary; and process models.

DBAD 7040 Frameworks In Business I (3 semester hours)

Frameworks in Business 1 (and 2) follow up on the first-year sequence on topics. Each course will offer a deep dive into different substantive areas in business. It will do so by adopting disciplinary or theoretical perspectives. As an example, psychological frameworks would enable students to use this disciplinary lens to delve deeper into their specific research interests. Distinct from the topics sequence in the first year, specific theoretical/disciplinary perspectives will be used over a part of the course (or in its entirety) to bring conceptual lenses to bear on relevant research from different areas of business. As such, the content covered would also bring out the specific theoretical/disciplinary framework. The course will involve students conducting independent research in their areas of interest while using the framework in focus.

DBAD 7041 Frameworks In Business II (3 semester hours)

Frameworks in Business II is the follow up on the first-year sequence on topics. Each course will offer a deep dive into different substantive areas in business. It will do so by adopting disciplinary or theoretical perspectives. As an example, psychological frameworks would enable students to use this disciplinary lens to delve deeper into their specific research interests. Distinct from the topics sequence in the first year, specific theoretical/disciplinary perspectives will be used over a part of the course (or in its entirety) to bring conceptual lenses to bear on relevant research from different areas of business. As such, the content covered would also bring out the specific theoretical/disciplinary framework. The course will involve students conducting independent research in their areas of interest while using the framework in focus.

DBAD 7050 Doctoral Colloquium I (Independent Research) (3 semester hours)

This colloquium focuses on conducting independent research and provides supplemental instruction in research and communication. The doctoral colloquia will include professional development workshops and culminate in each student completing independent research. The colloquium in tandem with global immersion will enable students to progress in independent research.

DBAD 7051 Doctoral Colloquium II (Professional Development) (3 semester hours)

This is the second course in the sequence on data analysis. Building upon the first course on Data Driven Business Transformation I, this course will focus on advanced quantitative and qualitative data analysis. Students will learn state-of-the-art advanced analysis to analyze data and interpret findings to develop and test theories. The course will prepare students with techniques that enable cutting-edge analysis used in contemporary research. For example, students will develop, explore, refine, and validate a range of models appropriate for addressing their problem of practice including variance models and articulating nomological networks. In particular, the course will focus on effective conceptualizations of correlation; causation; boundary; and process models.

DBAD 7052 Doctoral Colloquium III (Scholarship) (3 semester hours)

The colloquium is designed to facilitate the development and enhancement of professional skills as business scholars. The colloquium provides supplemental instruction in research, teaching, and communication. The doctoral colloquia will include professional development workshops and assist students in developing career transition strategies. As a second-year doctoral colloquium, a greater emphasis will be placed on the specific steps students will need to take in order to fulfill academic career goals.

DBAD 7053 Doctoral Colloquium V (Dissertation) (3 semester hours)

The colloquium is designed to enable DBA students to make progress toward the required dissertation. The colloquium provides supplemental instruction in research, teaching, and communication, and will include professional development workshops and assist students in developing their dissertations. As a second-year doctoral colloquium, a greater emphasis will be placed on the specific steps students will need to take in order to fulfill career goals. If students wish to transition to academic jobs, they will be encouraged to develop additional working papers or teach an M.S. in Management course.

DBAD 7080 Dissertation I (6 semester hours)

The DBA Dissertation I and II are the culminating experience in the program. Individual students demonstrate their ability to design and execute an entire research project. The DBA Dissertation courses are taken in three successive semesters after all other coursework has been completed. While dissertations may integrate research conducted in previous classes (e.g., Doctoral Colloquia), the emphasis will be on conceptualizing and executing a new research project.

DBAD 7081 Dissertation II (6 semester hours)

The DBA Dissertation I and II are the culminating experience in the program. Individual students demonstrate their ability to design and execute an entire research project. The DBA Dissertation courses are taken in three successive semesters after all other coursework has been completed. While dissertations may integrate research conducted in previous classes (e.g., Doctoral Colloquia), the emphasis will be on conceptualizing and executing a new research project.