

INTERNATIONAL BUSINESS (INBA)

INBA 2880 Exploring Asian Culture (4 semester hours)

Asia has become one of the most important political, economic, and cultural centers of the world. In particular, East Asian nations like China, South Korea, and Japan provide the world with valuable goods and services and have collectively become powerful enough to be major players in the global economy. These countries are among the most dynamic economic engines in the world. As such, it is critical for students to learn the historical, socio-political, and economic backgrounds of East Asia in order to understand how business works in this region. This course will provide students with an overview of the recent socio-political and economic developments of East Asia and an opportunity to gain first-hand cultural experiences from the two-week field trip to East Asia.

INBA 2898 Special Studies (1-4 semester hours)

INBA 2899 Independent Studies (1-3 semester hours)

INBA 3851 Building Global Career Competence (4 semester hours)

This course combines experiential learning during study abroad with conceptual learning assignments to build critical global career competencies. The course involves relevant and challenging international consulting work experience, exposure to the working and cultural environments of an international setting, building skills for international adjustment and successful management of international assignments, networking and building potentially valuable international professional, and developing insights for future career planning within a global context. Prerequisite: BCOR 3610.

INBA 3898 Special Studies (1-4 semester hours)

INBA 4830 International Management (4 semester hours)

Different economic, political, and socio-cultural environments around the world challenge managers with opportunities and risks. The goal of this course is to help students identify and evaluate the opportunities and challenges facing managers operating in international business contexts and come up with solutions to the identified problems. Specifically, the course will familiarize students with the major concepts and paradigms in international management, enhance an awareness of the impact of internationalization on firms, develop the ability to analyze MNC's strategies and behaviors, and suggest solutions to the problems identified in managing organizations and people across borders. (See MGMT 4630.) Prerequisites: BCOR 3610 and BCOR 3860.

INBA 4840 International Entrepreneurship (4 semester hours)

This course focuses on developing knowledge and skills in three key components of international entrepreneurship: initiating entrepreneurial ventures, managing international business transactions, and dealing with multicultural business environments. The course includes a feasibility study of an international small business venture start up, case study, and experiential learning. (See ENTR 4340.) Prerequisite: BCOR 3840.

INBA 4855 Cross-Cultural Leadership (4 semester hours)

This academically-rich, experiential, and collaborative course examines what constitutes effective leadership across cultures that comprise our global marketplace as well as our culturally-complex cities, communities, nations, and regions (including the Los Angeles/Southern California business environment). Students will learn and analyze how national/ social cultural context affects leadership style, communications, conflict negotiation, and ethical decision making; examine the need for and value of cross-cultural competence for leaders and organizations; apply theories, models, and personal experiences to real-world leadership scenarios; and develop as cross-cultural leaders. (See MGMT 4640.) Juniors and seniors only.

INBA 4860 International Entrepreneurship (3 semester hours)

This course focuses on developing knowledge and skills in three key components of international entrepreneurship: initiating entrepreneurial ventures, managing international business transactions, and dealing with multicultural business environments. The course includes a feasibility study of an international small business venture start up, case study, and experiential learning. (See ENTR 4360 and MGMT 4660.) Prerequisites: MGMT 3610 and INBA 3810.

INBA 4872 Managing a Global Workforce (4 semester hours)

This course helps students recognize important human resource management (IHRM) issues underlying current international and global business conditions, as well as understand key IHRM challenges and practices (e.g., cross-cultural management, managing international assignments, global talent management) relevant to effective strategic management and business development in important countries and regions of the global economy. In addition, personal competencies and international issues are examined that are relevant to students' own future careers within the global workforce. (See MGMT 4672.) Prerequisites: BCOR 3610 and BCOR 3860.

INBA 4876 Marketing Strategy in the Global Environment (4 semester hours)

This course provides a comprehensive framework for the development of competitive marketing strategies that achieve organizational objectives and build competitive advantage. It teaches students the fundamentals of strategic analysis and strategy development within the context of the global business environment. The course emphasizes the major analytical, ethical, and strategic frameworks of marketing, as specifically implemented within the complex contemporary conditions of global business relationships and activities. The course incorporates experiential learning, case studies, and a simulation project. (See MRKT 4576.) Prerequisite: BCOR 3510.

INBA 4880 International Finance (4 semester hours)

This course introduces students to international business finance and the workings of international financial markets. The principal objective of the course is for students to develop an understanding of the basic tools of financial decision making in an international environment. Key topics of study include exchange rate determination, relationships between inflation, interest rates, and exchange rates, risk management, multinational capital budgeting, and international portfolio theory. (See FNCE 4480.) Prerequisites: BCOR 3410 and BCOR 3860.

INBA 4895 Global Sustainability: Challenges and Prospects in East Asia (4 semester hours)

This course explores cross-disciplinary theory and practice of sustainability within a global context, and with an emphasis on East Asia. This course includes a two-week tour abroad to enrich student learning through direct international experience. (See MGMT 4695.) Open to all majors of junior or senior standing. Permission of instructor required.

INBA 4898 Special Studies (1-4 semester hours)

INBA 4899 Independent Studies (1-4 semester hours)

Permission of the Associate Dean required.