

MANAGEMENT AND LEADERSHIP, B.B.A.

Objectives

The Management and Leadership major provides students with the appropriate theoretical foundation, applied skill development, project-based learning and professional connections to successfully manage their future careers and effectively lead others. Students are expected to gain knowledge, skills, and experiences necessary to support their entry and ongoing career success as ethical and socially responsible leaders, managers, and administrators in our diverse global economy. In addition to the university and college core requirements, Management and Leadership students are required to complete three specialized management courses and two upper-division electives. Students will develop their own career action plan and have the flexibility to choose the two electives according to their career interests.

Learning Outcomes

Upon completion of requirements for this major, students will be able to:

- Demonstrate an understanding of leadership principles, theories, skills, and traits within themselves and in organizations
- Demonstrate knowledge of the methods and management styles organizations use to sensitize and engage their employees in valuing diversity in the workplace
- Identify and understand the major theoretical frameworks for team development and processes
- Demonstrate decision making abilities in difficult situations through practice to develop confidence in effective and efficient leadership
- Demonstrate global business knowledge, cross-cultural competencies, and appreciation for local and global business environments
- Understand how to build nimble organizational cultures to promote innovation, collaboration, and creativity

Major Requirements

Code	Title	Semester Hours
Lower Division Requirements		
BCOR 1910	Business for Good	2
BCOR 2110	Financial Accounting	4
BCOR 2120	Accounting Information for Decision Making	4
BCOR 2210	Legal Environment of Business	2
BCOR 2710	Business Information Technology	4
ECON 1050	Introductory Economics	4
ECON 2300	Introductory Statistics	4
MATH 112	Calculus for Business	3
Subtotal		27
Upper Division Requirements		
BCOR 3410	Fundamentals of Finance	4
BCOR 3510	Marketing and Business Communications	4
BCOR 3610	Managing People and Organizations	4
BCOR 4910	Business Ethics and Sustainability	4

One course from the "Quantitative Methods for Business" course-list ¹	4	
One course from the "International/Global Awareness" course-list ²	4	
One course from the "Strategic Business Integrations" course-list ³	4	
Subtotal	28	
Management and Leadership Major Requirements		
MGMT 2600	Managing Yourself	4
MGMT 3600	Managing Others	4
MGMT 4600	Local Global Mindset	4
Two upper-division electives selected by student according to career interests	8	
Subtotal	20	
Total Semester Hours	75	

1

e.g., BCOR 3750 Analytics in Operations and Supply Chain Management

2

e.g., BCOR 3860 International Business

3

e.g., BCOR 4970 Strategic Management

Note:

All upper division Management and Leadership courses must be taken in residence at LMU. However, up to two courses approved in advance for LMU supported study abroad programs may count toward the major. A cumulative GPA of C (2.0) must be achieved in the major requirements (all business, economics, and mathematics courses).

For purposes of meeting the requirements for the B.B.A., Management and Leadership major, degree and determination of academic probation, an overall cumulative grade point average of at least a C (2.0) must be obtained in all courses required in the major.

Core, Major, and Elective Management Courses

Code	Title	Semester Hours
BCOR 3610	Managing People and Organizations	4
BCOR 3860	International Business	4
BCOR 4910	Business Ethics and Sustainability	4
BCOR 4970	Strategic Management	4
MGMT 2600	Managing Yourself	4
MGMT 3600	Managing Others	4
MGMT 3686	Learning and Development	4
MGMT 3690	Environmental Strategy	4
MGMT 4600	Local Global Mindset	4
MGMT 4608	Faith and Business	4
MGMT 4610	The Leadership Challenge	4
MGMT 4620	Employee Rights and Employer Responsibilities	4
MGMT 4630/ INBA 4830	International Management	4
MGMT 4635	Managing Nonprofit Organizations	4
MGMT 4640	Cross-Cultural Leadership	4
MGMT 4665	Strategic Staffing and Professional Recruitment	4
MGMT 4695	Global Sustainability: Challenges and Prospects in East Asia	4

Completion of Management and Leadership Major

For the Management and Leadership major, students will complete all LMU and CBA core requirements, plus the required MGMT 2600 Managing Yourself, MGMT 3600 Managing Others, two upper-division MGMT electives, and the capstone course MGMT 4600 Local Global Mindset (20 or more units for the upper division major courses). The two electives may be selected from any upper-division MGMT courses or from other non-MGMT courses approved by the Department of Management in advance. #As part of their career development coursework in MGMT 2600 Managing Yourself, students will develop a tentative curriculum plan covering options for the two upper-division MGMT electives and other possible electives to fulfill their graduation requirements and career interests. #In subsequent semesters, if intending to fulfill one or both of the required upper-division MGMT electives outside of MGMT, a student must prepare a proposal and receive special approval from the Management Department chair and an ad hoc MGMT faculty committee before enrolling in a substitute elective. This proposal must be submitted to the Management Department chair at least one month before the intended enrollment, indicating the student's career preparation rationale for taking the non-MGMT upper-division elective, and evidence that the course will be offered and open for the student to take (e.g., prerequisites or special permission required by another LMU department to allow the student to enroll in the non-MGMT course). Following completion of the non-MGMT upper-division elective, the student must then file a degree audit adjustment form, signed by a MGMT advisor and the Management Department chair, that will permit the course to count as fulfilling an upper-division MGMT elective.

Model 4-Year Plan—Bachelor of Business Administration—Management and Leadership Major Curriculum

The following curriculum represents the order or sequence in which it is expected that students will take the various courses required for the B.B.A. (Management and Leadership major) degree.

Course	Title	Semester Hours
First Year		
Fall		
BCOR 1910	Business for Good	2
ECON 1050	Introductory Economics	4
MATH 120	Precalculus Mathematics	3
FFYS 1000	First Year Seminar	4
University Core		4
Semester Hours		17
Spring		
ECON 2300	Introductory Statistics	4
MATH 112	Calculus for Business	3
RHET 1000	Rhetorical Arts	3-4
University Core		4
Elective		4
Semester Hours		18-19
Sophomore Year		
Fall		
BCOR 2110	Financial Accounting	4
BCOR 2210	Legal Environment of Business	2
University Core		3-4
University Core		3-4

University Core		4
Semester Hours		16-18
Spring		
BCOR 2120	Accounting Information for Decision Making	4
BCOR 2710	Business Information Technology	4
BCOR 3610	Managing People and Organizations	4
University Core		4
Semester Hours		16
Junior Year		
Fall		
BCOR 3410	Fundamentals of Finance	4
BCOR 3510	Marketing and Business Communications	4
MGMT 2600	Managing Yourself	4
Elective		4
Semester Hours		16
Spring		
BCOR 3750	Analytics in Operations and Supply Chain Management	4
BCOR 3860	International Business	4
MGMT 3600	Managing Others	4
Elective		4
Semester Hours		16
Senior Year		
Fall		
BCOR 4910	Business Ethics and Sustainability	4
MGMT Elective		4
University Core		4
Elective		4
Semester Hours		16
Spring		
BCOR 4970	Strategic Management	4
MGMT 4600	Local Global Mindset	4
MGMT Elective		4
University Core		4
Elective		4
Semester Hours		20
Minimum Semester Hours		135-138