

# BUSINESS ADMINISTRATION, M.B.A.

## Senior Director, Graduate Business Programs

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## Introduction

The College of Business Administration offers the MBA degree designed for working professionals. There are three areas of emphasis/specialization in the MBA Program. The purpose, admission requirements, program requirements, and options are described in the pages that follow. The part-time MBA program (MBA) serves the educational requirements of working professionals who recognize the need to continue to build their careers. The Executive MBA (EMBA) is designed for the experienced business professional who aspires to executive-level responsibility.

In addition, eight dual degree programs are available. Students may apply for separate admission to the Loyola Law School and earn the JD/MBA degree or apply to the Seaver College of Science & Engineering to earn an MBA and MS.

## Mission Statement

The mission of the Loyola Marymount University College of Business Administration is to advance knowledge and develop business leaders with moral courage and creative confidence to be a force for good in the global community. The mission of the Loyola Marymount University MBA Program is to provide high quality graduate business education consistent with the Jesuit and Marymount traditions. The MBA Program fosters development of each student's potential to create value, handle risk, and manage change to serve both business and society. The result is the development of ethical leaders possessing the knowledge and skills to effectively manage organizations in a diverse and global economy.

To accomplish its mission, the MBA Program utilizes faculty who regularly extend the boundaries of their discipline and simultaneously demonstrate in the classroom their ability to translate theory into practice. Although teaching styles and techniques vary, all focus on the current issues and technologies that are forming and shaping the many environments of business (political, economic, social, legal, and ethical). Classes range from those that emphasize computer applications to those that delve into ethical concepts and humanistic management. The MBA curriculum is one of breadth first and specialization second. To that end, the basis of the Program is broad and integrating. Areas of specialization are built on this base. By specializing, students are able to focus some of their studies in a single area of emphasis. Additionally, numerous opportunities exist to explore various aspects of global business. These include a full-fledged International MBA Program of studies, including a unique overseas integrative experience. The high quality of the MBA Program is confirmed through its accreditation by the Association to Advance Collegiate Schools of Business.

## MBA Program Overview

The College of Business Administration offers the MBA degree designed for working professionals. There are three areas of emphasis in the MBA Program. Program requirements and options are described in the pages that follow.

## Graduate Program Policies

For a complete listing of the College of Business Administration's Graduate Program Policies, please click here (<https://bulletin.lmu.edu/schools-colleges/business-administration/cba-graduate-program-policies/>).

## Program Prerequisites

- Bachelor's degree from an accredited U.S. institution or the equivalent of a U.S. bachelor's degree from a foreign institution.
- 2 years of full-time work experience is preferred.
- Demonstrated capacity for graduate level quantitative courses, either through previous coursework (business math or intermediate algebra) or test scores.

## Learning Outcomes

- Graduates will possess the knowledge and skills to be able to apply key business concepts in organizational settings.
- Graduates will possess the knowledge and skills to manage in a global economy.
- Graduates will possess critical thinking skills and the ability to integrate concepts.
- Graduates will have the ability to communicate effectively.
- Graduates will have the knowledge and skills to function effectively as members, managers, and leaders in the organizations in which they are employed.
- Graduates will be able to incorporate ethical reasoning, social responsibility, and sustainability in making decisions in their organizations.

## Major Requirements

Five broad divisions of courses exist in the MBA Program. The total semester hours requirement is 51 semester hours.

The completion of the program includes:

- Orientation
- Core Courses
- Emphasis and Electives
- Global Study
- Career Workshops

## Core Curriculum

The core curriculum consists of 11 specific courses that comprise the common body of knowledge of business administration as defined by the Association to Advance Collegiate Schools of Business (AACSB International). Core courses are described in the next section. They include the following:

Code	Title	Semester Hours
<b>Core Requirements</b>		
MBAA 6010	Managing People and Organizations	3
MBAA 6020	Financial and Managerial Accounting	3
MBAA 6030	Global Economic Structures and Systems	1.5
MBAA 6040	Managing Markets and Customer Relationships	3
MBAA 6050	Managing Operations	1.5
MBAA 6060	Strategic Management	3
MBAA 6070	Managing Financial Resources	3
MBAA 6080	Data, Models, and Decisions	3
MBAA 6090	Managing Information Systems	3
MBAA 6100	Managing International Business	3
MBAA 6402	The Elements of Becoming A Strategic Leader	0-1
MBAA 6307	Management Leadership Workshop: Planning Your Future	0
<b>Subtotal</b>		27-28
<b>Business and Society Requirement</b>		
Select one of the following:		3
MBAE 601	The Legal and Ethical Environment of Business	
MBAE 650	Environmental Strategy	
MBAE 651	Ethical Issues in Business	
MBAH 650	Social Entrepreneurship	
<b>Subtotal</b>		3
<b>Total Semester Hours</b>		<b>30-31</b>

**Note:**

Several topics which are vital to the common body of knowledge in business are not directly referenced in the titles of the 11 core courses. These topics include the following: business ethics, social influences, political influences, computer applications, organizational theory, interpersonal communications, integrating analysis, and the international dimension of business. Because of their critical nature for emerging business leaders, many of these topics are included as major elements within each core course.

Due to the MBA program's flexible design, certain courses are eight weeks in duration, while others are 16 weeks long; please note that courses may begin on the first day of a new semester, or mid-semester based on course length.

## Area of Emphasis

Depth in a specialized field of knowledge is obtained by the selection of three courses within one of three designated areas of emphasis. For example, a student who plans on selecting MBAF: Finance as their area of emphasis must take 3 MBAF advanced courses to fulfill the area of emphasis requirement. These specializations and their course designator prefixes are listed below:

- MBAC: Marketing
- MBAF: Finance
- MBAH: Entrepreneurship

MBA students are required to complete 6 elective courses and may declare up to 2 areas of emphasis; declaring an emphasis is optional.

Students may also take courses shown below (ENSI) as electives or for an entrepreneurship emphasis.

These courses are part of the MS Entrepreneurship & Sustainable Innovation (MSESI Program).

Code	Title	Semester Hours
ENSI 6202	Entrepreneurial Leadership	3
ENSI 6203	Corporate Entrepreneurship and Innovation	3
ENSI 6204	Growth Marketing, Analytics, and Sales	3
ENSI 6205	Entrepreneurial Law	3
ENSI 6210	Environmental Problems, Issues & Impacts	3
ENSI 6211	Environmental Law, Policy & Ethics	3
ENSI 6212	Developments in Sustainable Technology	3
ENSI 6213	Sustainable Product and Process Development	3

## Global Study

The global study coursework is designed to draw together the knowledge gained in the MBA program into a combined focus.