

DIGITAL MEDIA, CULTURES, AND INDUSTRIES MINOR

The DMCI Minor provides students with a combination of analytical and applied skills training in digital media. Students will develop expertise in digital media topics and skills from a social sciences and critical-cultural perspective. The new minor furthers LMU's emphasis on interdisciplinarity by requiring students to take a blend of courses from critical-cultural studies, sociology, and policy research. In addition, by requiring students to take courses in digital media production, including courses that focus on digital video, audio and other applied media skills, students will acquire the training needed to be competitive in career pathways in digital media fields.

The minor provides students with a critically informed, social justice-oriented understanding of our digital world and will help them discover potential roles in a broad range of digital media industries as diverse as podcasting, digital video production, software development, and Artificial Intelligence (AI) and Virtual Reality (VR) technologies. Because the minor employs a critical approach to understanding media industries, it also prepares students for careers in internet policy and political advocacy. Beyond its potential for career training, the minor will help students understand the fast-paced, future-oriented digital media industries that have become central to social and political life in the 21st Century.

Admission

The minor is open to all students, including those majoring in Communication Studies. Criteria for admission into the minor will include an overall LMU GPA of 3.25, a resume and a letter of intent. Application details and deadlines available on the departmental website.

Student Learning Outcomes

1. Students should know the history of mass media and media technologies through the discipline of Communication Studies.
2. Students should know the role of media cultures in constituting and shaping communication across a diverse variety of global contexts.
3. Students should know the role of media industries in constituting and shaping communication across a diverse variety of global contexts.
4. Students should create and refine digital media content (audio, video, multi-media) that displays advanced production skills.
5. Students should value a social justice framework for understanding and engaging the creation and consumption of a variety of digital mediums reflecting diverse perspectives.

The minor requires six courses, including two lower-division courses (CMST 2500 and CMST 2510), three upper-division courses (one from each of the minor's three areas: Media Cultures, Media Production, and Media Industries), and either an applied media production course or an internship course. The minor is designed to be completed in four-to-five semesters, with careful advising.

Code	Title	Semester Hours
CMST 2500	Media Studies	4
CMST 2510	Digital Diversities: Media Production as Social Justice	4
Select one of the following: Media Cultures		4
CMST 3515	Global Media and Popular Culture	

CMST 3520	Digital Self	
CMST 3522	Media Affect	
CMST 3530	Digital Rhetoric	
CMST 3535	Digital Culture's Dark Side	
Select one of the following: Media Production		4
CMST 3545	Immersed in Urban Oil: Documenting Los Angeles Petrocultures	
CMST 3550	Documentary in the Digital Age	
CMST 3551	Digital Media	
CMST 3555	Sound Studies: The Art of Podcast	
Select one of the following: Media Industries		4
CMST 3510	Wires and Empires	
CMST 3525	Social Media Management	
CMST 3565	Business of Media	
CMST 3571	The Rise of Cable News: From CNN to YouTube	
CMST 3575	Citizen Media	
Select one of the following:		1
CMST 3501	Applied Media Production	
CMST 3980	Internship for CMST Minor Programs	
Total Semester Hours		21