

FILM AND TELEVISION PRODUCTION, B.A.

Film and Television Production Student Learning Outcomes

Film History and Context

By studying a diverse canon of great films and filmmakers, students will gain a broad understanding of the history and socio-historical contexts of American and global film, television, and emerging media to inspire them to create transformative works of their own.

Storytelling

Students will master the methods of visual storytelling—through screenwriting, camera placement and movement, lighting, blocking and performance, post-production picture and sound—to create content with unique cinematic expression and engaging dramatic structure.

Technical Proficiency

Students will demonstrate mastery of the components and processes in at least one of the following areas of specialization: Creative Producing, Fiction Directing, Non-Fiction Directing, Cinematography, or Post-Production.

Voice and Creativity

By analyzing past historical works and applying technical and storytelling skills, students will be able to produce works with a strong personal voice that show vision and imagination.

Collaboration

Students will work constructively to problem solve and collaborate in diverse teams to create impactful media.

Major Requirements

Code	Title	Semester Hours
Lower Division Requirements		
<i>Foundational Courses</i>		
FTVS 1010	Art of Cinema	4
PROD 101	Production Bootcamp: The Film Crew at Work	3
SCWR 120	Storytelling for the Screen	3
<i>Introductory Courses</i>		
PROD 200	Introduction to Film Production: Making the Short Film	3
Select one of the following:		3
PROD 250	Introduction to Studio Television Production	
any PROD 200- or 300-level course (consult this Bulletin for sequence and prerequisite details)		
RECA 250	Sound Design	3
FTVS 2100	World Cinema 1 (1895-1955)	4
or FTVS 2117	World Cinema 2 (1955-1990)	
Subtotal		23
Upper Division Requirements		
<i>Technical Skills</i>		
PROD 341	Cinematography I	3

PROD 366	Post-Production I	3
PROD 379	Directing I: From Script to Stage	3
<i>Preparing the Intermediate Project</i>		
PROD 326	Intermediate Pre-Production: Producing the Documentary Short	3
or SCWR 327	Developing and Writing the Short Film	
FTVS Upper Division Elective (any FTVS 3000- or 4000-level course)		4
<i>Intermediate Project</i>		
PROD 390	Intermediate Production: Producing and Directing the Fiction Short	3
or PROD 392	Intermediate Production: Producing and Directing the Documentary Short	
PROD 366	Post-Production I ¹	3
RECA 367	Sound for Filmmakers ²	3
<i>Advanced Elective</i>		
Select one of the following:		3
PROD 342	Cinematography II	
PROD 368	Production Planning	
PROD 380	Music Video Production	
PROD 381	Production Design	
PROD 398	Special Studies	
PROD 431	Web Series Development	
PROD 433	Developing, Selling, and Monetizing Digital Content	
PROD 435	Film and Television Development	
PROD 439	Producing Master Class	
PROD 440	Cinematography III: Practicum for Cinematographers	
PROD 464	Visual Effects	
PROD 466	Advanced Editing: Practicum for Editors	
PROD 467	Post-Production Sound	
PROD 480	Advanced Production Seminar	
PROD 484	Visual Design	
PROD 487	Actor Workshop	
PROD 488	Directing the Camera	
PROD 489	Advanced Directing Seminar	
<i>Senior Project</i>		
Select one of the following:		3
PROD 490	Advanced Production: Producing and Directing the Fiction Short	
PROD 492	Advanced Production: Producing and Directing the Documentary Short	
PROD 460	Capstone Experience: Advanced Practicum	
Subtotal		31
Total Semester Hours		54

1

may be taken concurrently with PROD 390 Intermediate Production: Producing and Directing the Fiction Short or PROD 392 Intermediate Production: Producing and Directing the Documentary Short

2

must be taken concurrently with PROD 390 Intermediate Production: Producing and Directing the Fiction Short or PROD 392 Intermediate Production: Producing and Directing the Documentary Short

Film and Television Production Model Four-Year Plan

- Normal course load is 15 semester hours or 4-5 courses per semester.
- Consult your advisor regarding proper course sequencing and course selection for the major.
- Suggested sequence, but students often take courses in a modified order.
- Each student is responsible for ensuring she/he fulfills all graduation requirements.

Course	Title	Semester Hours
First Year		
Fall		
FTVS 1010	Art of Cinema	4
SCWR 120	Storytelling for the Screen	3
FFYS 1000	First Year Seminar	4
University Core		3-4
Elective		3-4
Semester Hours		17-19
Spring		
PROD 101	Production Bootcamp: The Film Crew at Work	3
FTVS 1020	Art of Screen Media (recommended)	4
RHET 1000	Rhetorical Arts	3-4
University Core		3-4
Elective		3-4
Semester Hours		16-19
Sophomore Year		
Fall		
PROD 200	Introduction to Film Production: Making the Short Film	3
RECA 250	Sound Design	3
University Core		3-4
University Core		3-4
Elective		3-4
Semester Hours		15-18
Spring		
Select one of the following:		3
PROD 250	Introduction to Studio Television Production	
any 200- or 300-level Production course (may be taken any semester)		
PROD 341	Cinematography I	3
PROD 379	Directing I: From Script to Stage	3
FTVS 2100	World Cinema 1 (1895-1955)	4
or FTVS 2117	or World Cinema 2 (1955-1990)	
University Core		3-4
Semester Hours		16-17
Junior Year		
Fall		
PROD 326	Intermediate Pre-Production: Producing the	3
or SCWR 327	Documentary Short	
	or Developing and Writing the Short Film	
FTVS Upper Division Elective		3-4
University Core		3-4
University Core		3-4
Elective		3-4
Semester Hours		15-19
Spring		
PROD 390	Intermediate Production: Producing and Directing the	3
or PROD 392	Fiction Short	
	or Intermediate Production: Producing and	
	Directing the Documentary Short	

PROD 366	Post-Production I ¹	3
RECA 367	Sound for Filmmakers	3
University Core		3-4
Elective		3-4
Semester Hours		15-17
Senior Year		
Fall or Spring Semesters		
Select one of the following:		3
PROD 490	Advanced Production: Producing and Directing the Fiction Short	
PROD 492	Advanced Production: Producing and Directing the Documentary Short	
PROD 460	Capstone Experience: Advanced Practicum	
Any 300-400-level Production course		3
Semester Hours		6
Minimum Semester Hours		100-115

¹ taken concurrently or before PROD 390 Intermediate Production: Producing and Directing the Fiction Short or PROD 392 Intermediate Production: Producing and Directing the Documentary Short