

MASTER IN ENTERTAINMENT LEADERSHIP AND MANAGEMENT

Learning Outcomes

Upon completion of the MELM, students will be able to:

1. Demonstrate proficiency in the functional areas of business, such as finance and accounting, marketing, and organizational behavior, as well as the capacity to synthesize and apply this functional knowledge.
2. Analyze and organize proficient solutions for complex management problems in the entertainment industry and demonstrate logical reasoning and idea generation for making effective management decisions.
3. Students will be able to explain the societal benefits of entertainment toward justice across environmental, economic, and social factors (e.g., gender, race/ethnicity, sexuality, nationality, income class, etc.).
4. Demonstrate proficiency with group dynamics, collaboration, interpersonal relations and leading individuals, teams, projects, and organizations.

Admission Requirements

Students will be expected to have a bachelor's degree. Some work experience or internship experience (for those applying straight from undergraduate degrees) will be expected. The admissions process to the Program will be coordinated within the University. Prospective students need to submit only one application to the LMU Graduate Division.

- A transcript documenting the bachelor's degree. Transcript/credit evaluation if students completed their post-secondary degree outside of the US.
- Current Resume
- 1 Personal Statement discussing why MELM fits into applicant's professional development and goals (1 – 2 pages)
- 1 Essay discussing diversity, equity, and inclusion in part of the applicant's professional or personal life
- 2 academic and/or professional letters of recommendation
- A personal interview, by invitation only
- TOEFL score for international students
- GRE or GMAT for applicants with a GPA below 3.0

Accelerated 4+1 Option for LMU Students

The Bachelor's/Masters Entertainment Leadership and Management (MELM) provides the opportunity for LMU students to complete a bachelor's degree and Masters MELM in five years with a total of 146-150 units by double-counting six (6) units in the bachelor's degree and MELM graduate level courses.

Admissions Criteria for the Accelerated (4+1) Bachelor's/Master's Program: Undergraduate LMU majors may apply to the Accelerated (4+1) Bachelor's/Masters MELM Program after they reach junior standing and

have completed 75 units or more of undergraduate coursework with an overall GPA of at least 3.25 for courses taken to date.

Current Resume

- 1 Personal Statement discussing why MELM fits into applicant's professional development and goals (1 – 2 pages)
- 2 academic and/or professional letters of recommendation
- A personal interview, by invitation only